

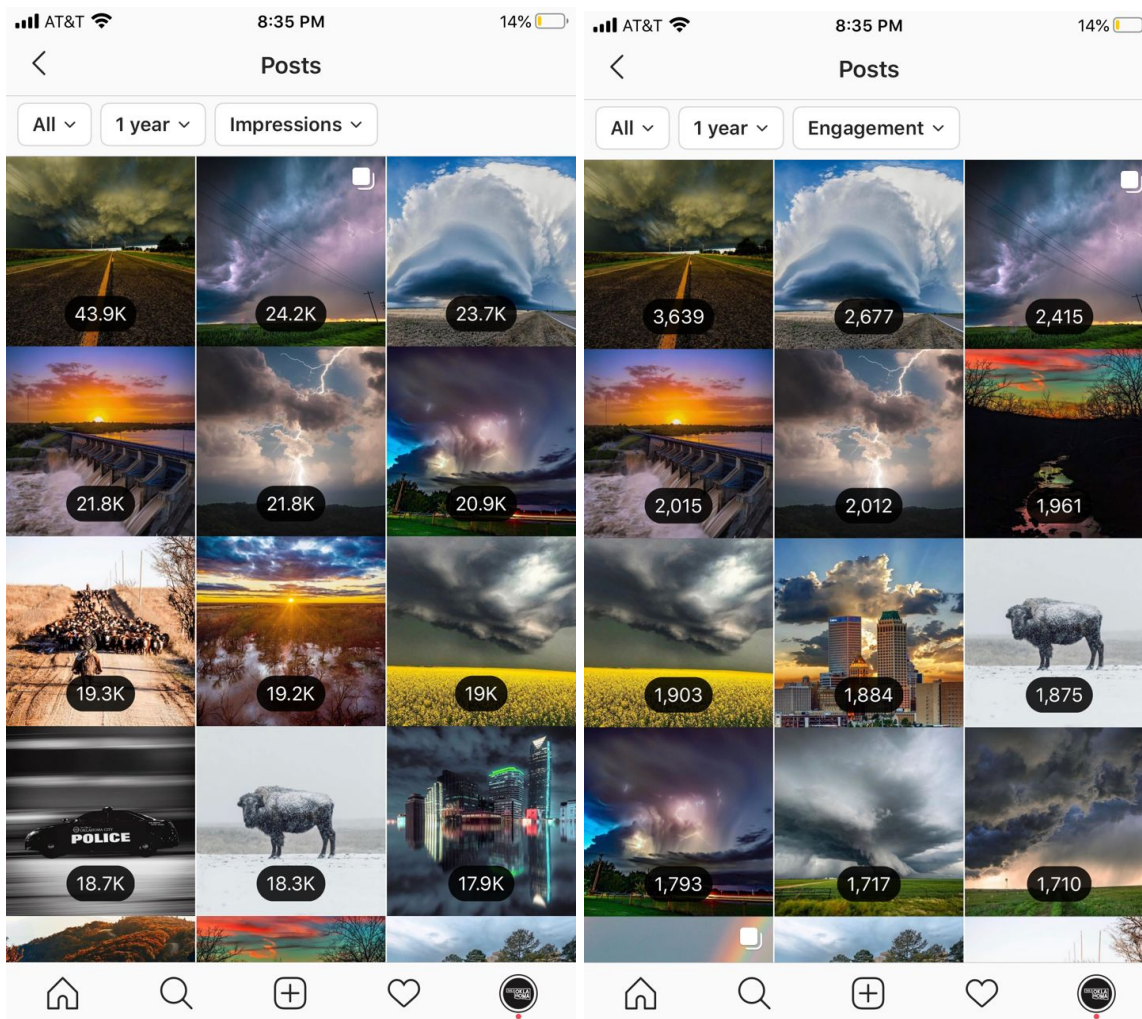


This is Oklahoma is a popular podcast hosted by Mike Hearne. Originally hailing from Whales, Mike made Oklahoma his home after falling in love with it's people and southern hospitality. Mike's podcast is full of stories of the people who embody the spirit of Oklahoma. Recent guests include Mayor David Holt, Barry Sanders, Jeff Bennet, Jon & Burke Beck of Red Coyote, Keith & Heather Paul of Good Egg Dining Group, Matt Goad, Mat Hoffman, and many, many more.

**Stats:**

This is Oklahoma podcast currently has 31,713 loyal weekly listeners.

The is Oklahoma has a robust Instagram following, with more than 30,000 followers, 2,133 average engagement per post, and up to 43,900 impressions per post. 61% of followers are female, and a majority are located within the OKC metro and surrounding cities.



If you are interested in collaborating with This is Oklahoma, here are some ways we can partner:

**Sponsored Shout-Outs:**

For educational posts or even general branding purposes, sponsored content is a great way to push your product, service or business. Once the marketing goals are established, Mike will weave a promotional pitch into his regular podcast programming or within a post on social media. Authenticity is at the front of This is Oklahoma, so all mentions and shout-outs will feel effortless and seamless within the show. Rates for in-podcast mentions and sponsored posts vary, and start at \$400.

**Live Reporting at Events:**

Promotion leading up to the event as well as live event posts will be part of this package. Pricing varies based on the number of posts.

Many more custom packages are available based on your goals and needs. All collaboration inquiries can be sent to [thisisoklahomamedia@gmail.com](mailto:thisisoklahomamedia@gmail.com)

Thanks!  
Mike Hearne

